

Gastrointestinal Health

Challenge	Formula	Action/Applications
G.I. problems	UltraClear Sustain®	Supports gastrointestinal integrity, nourishes colonic mucosa cells and promotes the growth of "friendly" microflora. Applications: Leaky gut syndrome, digestive disorders, Dysbiosis, exposure to environmental toxins, irritable bowel syndrome, chronic fatigue syndrome.
Microflora Balance	Ultra Flora Plus®	Helps to restore the balance of healthy GI microflora for optimal digestion and overall health. Applications: Daily probiotic nutrition, support for digestion following antibiotic therapy
Digestive Support	Azeo-Pangen™ & SpectraZyme®	Promotes optimal digestion and assimilation of nutrients. Applications: Post-prandial digestive distress, digestive enzyme support.
Microbial Defense	CandiBactin-AR® Bactin-BR®	Candi Supports a healthy microbial balance in the intestinal tract and other body tissues. Applications: Promote intestinal microbial balance, purge unwanted compounds.
GI Lining	Endefen™	Supports the overall health and function of the upper GI tract. Applications: Supports mucosal lining integrity and microflora balance
Acute Care	Ulcinex®	Nourishes and protects the mucosal layers of the stomach and duodenum. Applications: Acute GI discomfort, occasional heartburn and acid indigestion

Minor Pain Relief

Challenge	Formula	Action/Applications
Rheumatoid Arthritis GI Inflammation	UltraInflamX®	Modulates arachidonic acid cascade to reduce inflammation. Supports liver and GI function as well. Applications: Rheumatoid Arthritis, Ulcerative colitis, Crohn's Disease, Eczema & Psoriasis
Joint Discomfort	Kaprex®	Modifies formation, not action, of key enzymes associated with minor pain. Applications: dry, worn joints. Potential Applications: Menstrual discomfort, GI health
Minor Pain	EPA-DHA 6:1™	Displaces arachidonic acid, supports a healthy prostaglandin balance, calms COX enzyme formation. Applications: Joint discomfort, GI health, general manifestations of minor pain
Muscle Tissue & Soft Tissue	Inflavanoid Intensive Care®	Inhibits enzymes associated with minor pain and antioxidant action. Applications: Minor pain associated with exertion, sore joints and muscles impacted by physical stressors, poor posture, and inactivity, dermatological discomfort
Range of Motion & Fatigue	Alapars®	Supports healthy tissues through the inhibition of PARS, an enzyme associated with minor pain and fatigue. Applications: Joint range of motion, PARS feed forward cycle, minor pain
Swelling from Exertion	Protrypsin®	Supports healthy muscle tissue with proteolytic enzymes that break down proteins associated with tissue swelling. Applications: Soft tissue, joint minor pain

Women's Health

Challenge	Formula	Action/Applications
Estrogen & Progesterone Balance	Estrium™ Medical Food	Nutritionally supports healthy estrogen and progesterone levels. Applications: Hormone-related symptom relief, hormone health maintenance
Health & Wellness	Wellness Essentials™ for Women	Provides comprehensive nutritional support for overall health in convenient packets. Applications: Energy & mood, cardiovascular, bone & immune health
Preconception, Pregnancy & Nursing	Wellness Essentials™ for Pregnancy	Combines key vitamins, minerals, and omega-3 fatty acids in convenient packets. Applications: enhanced fetal growth & development, smooth pregnancy, postpartum blues
Estrogen Balance	EstroFactors®	Promotes healthy estrogen metabolism and excretion in women of all ages. Applications: Premenstrual symptoms, perimenopausal symptoms, menopausal complaints
Premenstrual Symptoms	Fem Premenstrual®	Supports key hormone metabolism pathways for a healthy premenstrual phase. Applications: Cramping & other common premenstrual symptoms
Menstrual & Reproductive Health	Chasteberry Plus®	Supports healthy ovarian function and progesterone levels for optimal menstrual health. Applications: Progesterone & fertility concerns, water retention, breast tenderness, cramping, & mild mood swings, menstrual cycle regularity
Early Menopause	Fem Estroplex®	Promotes healthy hormone balance during the first signs of hormone fluctuations. Applications: Irregular menstrual cycles, mild mood swings & tension.

Menopause	Selestro®	Features clinically effective levels of soy and black cohosh for menopausal issues. Applications: Hot flashes & other common menopausal symptoms, age-related health concerns
Breast Health	Meta 1 3 C®	Protects estrogen-sensitive tissues by promoting healthy estrogen detoxification. Applications: Breast & cervix health maintenance

Men's Health

Challenge	Formula	Action/Applications
Health & Wellness	Wellness Essentials™ for Men	Guarantees daily intake of essential vitamins, minerals, and omega-3 fatty acids to maintain overall health. Applications: stress response, sexual function, energy & performance, cardiovascular health, immune health
Sexual Function	Tribulus Synergy®	Features traditionally used herbs known for their aphrodisiac and adaptogenic properties. Applications: Libido concerns, sexual function, stress response.
Sexual Performance	Arginine Plus™ with ActiFolate®	Promotes healthy sexual performance, presumably through enhancing genital blood flow. Applications: sexual function, sexual vitality
Hormone Levels	BioSöm®	Provides DHEA delivered via a pleasant tasting spray to enhance hormone levels. Applications: DHEA level concerns, age-related hormone changes, energy, mood & well being, sexual function.
Prostate Concerns	Concentrated Ultra Prostagén®	Features saw palmetto and complementary nutrients to maintain healthy prostate function. Applications: Prostate concerns, urinary function, reproductive health
Testosterone Balance	Testralin™	Promotes healthy levels of testosterone, while inhibiting levels of certain hormone metabolites. Applications: Age-related hormone changes, prostate health, reproductive health

Soft Tissue Health

Challenge	Formula	Action/Applications
Cartilage Health	ChondroCare®	Offers comprehensive support for healthy connective tissue. Applications: dry, worn joints, joint tissue integrity, range of motion.
Connective Tissue Health	Collagenics®	Provides a comprehensive blend of important nutrients to support growth and construction of connective tissue. Applications: Support for connective tissue growth and construction.
Joint Health	Glucosamine Sulfate 750™	Protects the integrity of the cartilage matrix, essential for joint function. Applications: Joint lubrication and mobility, great for athletes.
Muscle Tenderness Fatigue	Fibroplex®	Provides highly specialized nutrition for energy metabolism and neurological function. Applications: Muscle tenderness associated with fatigue, cellular energy production.
Muscle Tension	MyoCalm®	Supplies nutrients and herbs shown to support muscle relaxation. Applications: Minor muscle pain associated with stress or physical exertion, nocturnal leg cramps
Stressed Overexerted Muscles	Inflavanoid Intensive Care®	Features standardized herbs shown to have a positive influence on minor pain. Applications: minor muscle pain associated with stress or physical exertion, powerful antioxidant protection.

Immune Health

Challenge	Formula	Action/Applications
Daily Immune Protection	Ultra Potent-C®	Delivers highly bioavailable vitamin C for immune system protection. Applications: Optimal white blood cell activity
Key Immune Mineral	Zinc A.G.™	Features a nutrient-dense zinc blend to maintain optimal immune function. Applications: Zinc deficiency immune concerns
GI Mucosal Immunity	Ultra Flora Plus® Capsules	Delivers highly viable probiotic nutrition to enhance GI mucosal immunity. Applications: GI immune defense, microbial balance support
First Line Defense	Essential Defense®	Delivers an enhanced classical Chinese formula used to provide immediate immune support. Applications: First sign of wintertime challenge, initial temperature change
Acute Seasonal Issues	Andrographis Plus®	Offers intensive herbal immune support for acute seasonal issues. Applications: Acute seasonal immune challenges, respiratory function concerns.
Seasonal Immune Boost	Echinacea Synergy™	Provides intensive support for general immunity with a powerful herbal blend. Applications: common wintertime concerns, springtime respiratory support
Stressed Immune System	Mycotaki™	Provides a concentrated water extract blend of mushrooms for an immune system under stress. Applications: stressful lifestyle or event, long-term health maintenance
Acute Immune Concerns	Mycoferon®	Features optimal potency mushroom extracts to support healthy cytokine balance and rejuvenate immune function. Applications: Acute immune issues.

Blood Sugar Management

Challenge	Formula	Action/Applications
Type 2 Diabetes Insulin Resistance & Impaired Blood Sugar Control	UltraGlycemX®	Combined with a low-glycemic-index dietary program and exercise regimen, provides nutritional support for the management of conditions associated with cardiovascular disease, including: Type 2 diabetes, Insulin resistance, hypoglycemia, hypertension
Cardiovascular Disease Issues & Hypercholesterolemia	UltraMeal® Plus	Combined with a low-glycemic-index dietary program and exercise regimen, provides nutritional support for the management of conditions associated with cardiovascular disease, including: Hypercholesterolemia, hypertriglyceridemia, metabolic syndrome, altered body composition.
Metabolic Syndrome & Altered Body Composition	UltraMeal®	Combined with a low-glycemic-index dietary program and exercise regimen, provides nutritional support for the management of conditions associated with altered body composition, including: Dyslipidemia, Metabolic syndrome, hypertension, estrogen imbalance
Blood Sugar Management	MetaGlycemX™	Provides nutritional support to complement a healthy diet to help enhance insulin sensitivity and maintain healthy blood sugar levels.